

## Shareholding Pattern

## RAP MEDIA LTD.

Security Code : 531583  
Date Begin : 01 Jan 2008

Quarter Ending : March 2008  
Date End : 31 Mar 2008

| Category of Shareholder   | No. of Shareholders | Total No. of Shares | Total No. of Shares held in Dematerialized Form | Total Shareholding as a % of Total No. of Shares |                   |
|---|---------------------|---------------------|---|--|-------------------|
|   |                     |                     |   | As a % of (A+B)                                  | As a % of (A+B+C) |
| <b>(A) Shareholding of Promoter and Promoter Group</b>                                      |                     |                     |   |  |                   |
| <b>(1) Indian</b>   |                     |                     |   |  |                   |
| Individuals / Hindu Undivided Family  | 4                   | 3483452             | 3483452   | 59.23  | 59.23             |
| <b>Sub Total</b>  | <b>4</b>            | <b>3483452</b>      | <b>3483452</b>                                  | <b>59.23</b>                                     | <b>59.23</b>      |
| <b>(2) Foreign</b>  |                     |                     |   |  |                   |
| <b>Total shareholding of Promoter and Promoter Group (A)</b>                                | <b>4</b>            | <b>3483452</b>      | <b>3483452</b>                                  | <b>59.23</b>                                     | <b>59.23</b>      |
| <b>(B) Public Shareholding</b>  |                     |                     |   |  |                   |
| <b>(1) Institutions</b>   |                     |                     |   |  |                   |
| Foreign Institutional Investors   | 2                   | 50000               | 50000   | 0.85   | 0.85              |
| <b>Sub Total</b>  | <b>2</b>            | <b>50000</b>        | <b>50000</b>                                    | <b>0.85</b>                                      | <b>0.85</b>       |
| <b>(2) Non-Institutions</b>   |                     |                     |   |  |                   |
| Bodies Corporate  | 321                 | 819481              | 819181  | 13.93  | 13.93             |
| <b>Individuals</b>  |                     |                     |   |  |                   |
| Individual shareholders holding nominal share capital up to Rs. 1 lakh                      | 7309                | 1186806             | 1133805   | 20.18  | 20.18             |
| Individual shareholders holding nominal share capital in excess of Rs. 1 lakh               | 9                   | 292387              | 265687  | 4.97   | 4.97              |
| <b>Any Others (Specify)</b>   | <b>0</b>            | <b>0</b>            | <b>0</b>  | <b>0.00</b>                                      | <b>0.00</b>       |
| Clearing Members  | 49                  | 23061               | 23061   | 0.39   | 0.39              |
| Non Resident Indians  | 46                  | 25813               | 25813   | 0.44   | 0.44              |
| <b>Sub Total</b>  | <b>7734</b>         | <b>2347548</b>      | <b>2267547</b>                                  | <b>39.92</b>                                     | <b>39.92</b>      |
| <b>Total Public shareholding (B)</b>  | <b>7736</b>         | <b>2397548</b>      | <b>2317547</b>                                  | <b>40.77</b>                                     | <b>40.77</b>      |
| <b>Total (A)+(B)</b>  | <b>7740</b>         | <b>5881000</b>      | <b>5800999</b>                                  | <b>100.00</b>                                    | <b>100.00</b>     |
| <b>(C) Shares held by Custodians and against which Depository Receipts have been issued</b> |                     |                     |   |  |                   |
| <b>Total (A)+(B)+(C)</b>  | <b>7740</b>         | <b>5881000</b>      | <b>5800999</b>                                  | <b>0.00</b>                                      | <b>100.00</b>     |

## Notes:

S M Gupta  
Compliance Officer

**Click here for** Shareholding belonging to the category "Promoter and Promoter Group"

**Click here for** Shareholding belonging to the category "Public" and holding more than 1% of the Total No. of Shares

**Click here for** Details of Locked-in Shares

**Click here for** Details of Depository Receipts (DRs)

**Click here for** Holding of Depository Receipts (DRs), where Underlying Shares are in Excess of 1% of the Total No. of Shares